



KIWANIS SLP HOMECOMING 2021 SAMPLE CALL SCRIPT

Homecoming is an initiative organized by the Service Leadership Programs team at Kiwanis International to re-activate SLP clubs that have gone inactive due to the COVID-19 pandemic and related school closures.

This call script is the same script used by our staff team. We offer it to you to ensure that we speak in a consistent voice and that we communicate the message of Homecoming to Kiwanians clearly and effectively.

The goals: Reach out to Kiwanis clubs that previously sponsored SLP clubs that are currently inactive or have become inactive due to the pandemic. Ask if they have an interest in sponsoring SLP programs in their local school district(s), and let them know that we have created a Homecoming toolkit with resources and sample materials to simplify the process of re-establishing SLP clubs.

Sample greeting if the member answers: (You may personalize this to your own words)

“Hi James, this is Nik, the Key Club District Administrator. We’re calling to check in on the status of the SLP clubs in your area and to see if you have heard anything about our Homecoming initiative.”

- Are you familiar with the inactive clubs in your area?
- Do you have any questions or concerns regarding the process to establish or re-establish an SLP club?
- How can I help you in this process?

If you get questions that you are unable to answer, let the member know that you will forward their information (via the call log form) and that you or someone from Kiwanis International will follow-up within the next week.

REMEMBER: After each call, complete the call log form (will link to a form like the one used for the outreach programs)

Voicemail: Please leave a voicemail if you’re unable to reach the member.



- Identify yourself with your name and position. (Hi, this is Nik, the Key Club District Administrator in Indiana.)
- Let the member know you're calling to offer support in re-establishing SLP clubs in their area.
- Leave your number so the member can reach you if you have any questions.
- Let them know if you'll be sending them any information (such as the Homecoming toolkit) via email and confirm which email address you are sending information to.

Vocicemail script example: (You may personalize this to your own words)

"Hi James, this is Nik, the Key Club District Administrator in Indiana. I'm calling to check in and see how we can support your club to re-establish inactive or inactive due to the pandemic SLP clubs in your area. We have new resources as a part of our Homecoming initiative, and I'd be happy to support you in any effort to establish student service clubs. If you need anything or have questions, please email me directly at nkoulogeorge@kiwanis.org or call me at 317-217-6164. I'm in the eastern time zone and am typically available from 2 p.m. to 6 p.m. or so. Thanks and stay safe!"

Q&A

Why are you calling Kiwanis clubs?

- We are getting in touch with all Kiwanis clubs who previously sponsored an SLP club that is currently inactive. We know that many SLP programs were unable to organize due to school closures related to the pandemic, and we want to make sure that students have an opportunity to serve now that many schools are back to in-person instruction.

What if the school in my district is not yet meeting in-person?

- We will take note of any school districts which are not meeting in-person and forward that information on to the Service Leadership Program staff at Kiwanis International.

What is Homecoming?

- Homecoming is a Kiwanis International initiative to re-activate SLP clubs that went inactive due to circumstances related to the COVID-19 pandemic and over the past three years.
- Our goal is to re-open clubs and to provide resources to students and volunteers to take advantage of all that membership in an SLP has to offer.
- We are also promoting many of the new resources and tools that we launched over the course of the pandemic, including Meeting Agenda Kits, the Global Leadership Certificate Program, new online Advisor Training, Culture of Care programming, and a partnership with Erica's Lighthouse to provide mental health education for youth.

What kind of resources are available in the toolkit?

- Homecoming toolkits include flyers, brochures, and other resources you can use to promote the SLP club experience to school administrators, potential faculty advisors, parents, and students.

Will there be any reduction in dues or fees for SLP clubs?

- We are waiving the re-activation fee for clubs which went inactive within the past 2 years. Regular dues will stay the same.

Youth protection questions

- Youth protection is an important issue for the organization. In the past year we have improved our Youth Protection training resources, including new training for chaperones at overnight events and Culture of Care programming.