

# KEY CLUB®

Contest criteria are posted in the [Key Club Guidebook](#) on Page 55.

## Major Emphasis Award 2021

### Major Emphasis Involvement Report Cover Sheet

Key Club of: \_\_\_\_\_ Club ID #: \_\_\_\_\_

District: \_\_\_\_\_ Number of members in club: \_\_\_\_\_

Project name: \_\_\_\_\_ Total service hours involved: \_\_\_\_\_

Contact name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone number with area code: \_\_\_\_\_

Application return address: \_\_\_\_\_ City: \_\_\_\_\_

State/province: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Brief description of project: \_\_\_\_\_

#### Major Emphasis Award governing rules

**A.** Only one winner in the district contest will be eligible for entry in the international competition.

**B.** Report must be typed. Each section found in the report (see governing rule G) must begin on a new page and each page must have a heading specifying the section being described. There is no word limit. The official Major Emphasis Involvement Report cover sheet must accompany all entries. It must be completed in its entirety.

**C.** The activity described can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal development and social interaction of children, during the year from district convention to district convention. The report may include newspaper clippings, substantiating photographs or other pertinent information. Projects may include both hands-on service and fundraising efforts.

**D.** Reports will be judged according to the amount of Major Emphasis activity (see governing rule G). Suitable recognition and awards will be presented to the Key Club filing the best Major Emphasis Report in compliance with these rules. This award will be given at the International convention. There are no platinum, silver, gold or bronze divisions in this contest; instead there are first, second and third place awards.

**E.** To be eligible for the international contest, the report that wins the district contest must be received by the Key Club International office no later than the first Friday in May.

**F.** The decisions of the judges are final, and no changes, alterations or regrading will take place after the results have been certified by the judges.

**G.** The sections to be described and the points for each are as follows: **1. THE NEED** (10 Points): To qualify for judging, a statement must establish in what way the project deals with the major emphasis. **2. THE PLAN** (10 points): Describe how the project was organized. **3. IMPLEMENTATION** (20 points): Describe the steps taken to implement the plan. **4. FINAL RESULTS** (25 points): Describe the benefits of the service rendered. **5. PARTNERSHIPS WITH THE KIWANIS FAMILY AND OTHER ORGANIZATIONS** (10 points): Describe actions and partnerships formed. Describe how the project was publicized. **6. PERCENTAGE OF CLUB MEMBERS PARTICIPATING** (10 points) (Please refer to the Key Club Guidebook for details.) **7. CLUB'S OVERALL PROGRAM DEALING WITH MAJOR EMPHASIS** (25 points): Describe any other projects/programs your club implemented to address the major emphasis. Describe how your club worked with the major emphasis during other parts of the year.

**Certification.** This certifies that we, the undersigned, have read this report and that the activity described in this report and preparations for this report were performed by official Key Club members. NOTE: All signatures are required. Signatures from the school representative and the Kiwanis club representative must not be by the same person.

Faculty/Kiwanis advisor: \_\_\_\_\_ Principal or designate: \_\_\_\_\_